

BUSINESS DEVELOPMENT OPPORTUNITIES SOUTH AFRICA – 2022

FIRE RISK INSURANCE SEMINAR

10 MARCH 2022 - JHB

in person

Insurance remains one of the main concerns for cold storage facilities around the world. This full day seminar will bring together temperature-controlled warehousing and logistics executives in the South African market.

Sponsoring this seminar will increase your company's overall brand visibility and link your organization as a key supporter of this vital industry topic. Most importantly, supporting the seminar will put you in front of and connect you with top industry leaders. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions.

Sponsorship Benefit & Pricing

Platinum: ZAR 29 000 (max 3)

- Supplier Tech Talks are an opportunity for members to present a high-level industry perspective on how their solutions, tools and/or technology can help support their customers businesses and how they see the industry evolving. Each "Tech Talk" sponsor will receive 5 minutes to present to the audience. (This is not a commercial — must be a high-level industry overview).
- Logo branding before, during and post event on the seminar website.
- Recognition on seminar website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all seminar-related communications.
- Table-top exhibit (preferred placement) + 2 registrations.

Gold: ZAR 21 000 (max 3)

- Welcome word at session opening and introduction to first speaker.
- Slide promoting company pre- and post- session.
- Logo branding before, during and after the event on the seminar website.
- Recognition on seminar website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in seminar related communications (including social media posts).
- Table-top exhibit + 2 registrations.

Silver: ZAR 15 000

- Logo branding pre- and post-event on seminar website.
- Recognition on seminar website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in seminar related communications (including social media posts).
- Table-top exhibit + 1 registration.

AMMONIA REFRIGERATION ONLINE SHORT COURSE

This ammonia-specific program for professionals engaged in temperature-controlled logistics using ammonia as a refrigerant will feature modules taught by leading experts in the industry. Showcase your company's brand, increase its visibility, and promote your industry support through the sponsorship program.

Supporter Benefits & Pricing

ZAR 5 500

- Logo branding & verbal recognition pre- and post-training each day.
- Recognition on Short Course website.
- Logo branding and recognition in all short course related communications (including social media posts).

AFRICA FUTURE LEADER AWARD

MAY 2022

The Africa Future Leader Award recognizes outstanding young professionals in the African cold storage industry who show potential for future career advancement but have not yet risen to top-level leadership. The recipient of the award will be eligible to compete against other GCCA future leaders from around the world in the 2022 Global NextGen competition.

Supporter Benefits & Pricing

ZAR 5 500

- Logo branding & recognition in Africa Future Leader Award communications (including social media posts).
- Recognition on Africa Future Leader Award website.
- Highlighted in two press releases announcing the selection of finalists and award recipient.
- Verbal recognition during award celebration ceremony at the South Africa Cold Chain Conference.

PARTICIPATING COMPANIES

Companies that have participated in GCCA events include: CCS Logistics, Vector Logistics, Etlin International, Digistics, Sequence Logistics, Table Bay Cold Storage, Crossberth Cold Stores, Ceres Koelkamers, Chapman's Seafood, Two Oceans Commercial Cold Store, Chilleweni Cold Storage, Clover S.A., Imperial Cold Logistics, QK Cold Stores, Aspen Logistics, Fruitways, Cape Fruit Coolers, Maersk, Reefer Cold Storage.



COLD CHAIN CONFERENCE

25 AUGUST 2022 - CPT

in person

The GCCA South Africa Cold Chain Conference is a supplier's best venue for reaching temperature-controlled warehousing and logistics executives in the South African market. Increase your company's brand visibility and promote your brand at the event through the sponsorship program. Each opportunity has been customized to spotlight your company throughout the entire event, and exclusively at specific event functions.

Sponsorship Benefit & Pricing

Platinum: ZAR 29 000 (max 3)

- Supplier Tech Talks are an opportunity for members to present a high-level industry perspective on how their solutions, tools and/or technology can help support their customers businesses and how they see the industry evolving. Each "Tech Talk" sponsor will receive 5 minutes to present to the audience. (This is not a commercial — must be a high-level industry overview).
- Logo branding before, during and post event on the conference website.
- Recognition on conference website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in all conference-related communications.
- Table-top exhibit (preferred placement) + 2 registrations.

Gold: ZAR 21 000 (max 3)

- Welcome word at session opening and introduction to first speaker.
- Slide promoting company pre- and post- session.
- Logo branding before, during and after the event on the seminar website.
- Recognition on seminar website.

- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in seminar related communications (including social media posts).
- Table-top exhibit + 2 registrations.

Silver: ZAR 15 000

- Logo branding pre- and post-event on conference website.
- Recognition on conference website.
- Logo branding and verbal recognition throughout the event.
- Logo branding and recognition in conference related communications (including social media posts).
- Table-top exhibit + 1 registration.

WEBINARS

2022

Hosting your own webinar or branding a GCCA webinar series helps position your company as an industry leader, while building your brand and generating qualified leads for you and your team.

Sponsorship Benefit & Pricing

- Raise brand awareness.
 - Educate the marketplace on your products and services.
 - Achieve measurable results.
 - Generate sales leads via GCCA's membership database.
- ZAR 12 500**

Sponsorship Provides the Following Features:

- Tailored webinar content designed and presented by sponsor.
- Marketing emails to the South African industry.
- Promotion in the Cold Connection e-Newsletter (sent to members in over 80 countries).
- Logo on GCCA's event page and website.
- Recording will be archived on the GCCA website.
- Complimentary discount code for customers/ prospects outside of GCCA membership (Non-member cost will be \$25).

