Parsyl

Our Mission

Improve lives and save money by making supply chain data easier to collect and analyze.

Parsyl

DELIVER BY 4PM

PERISHABLE GOODS

Difficult to answer basic questions

Backward Looking
"Is the product okay?"

- WHAT was the issue?
- HOW BAD was it?
- WHEN did it happen?
- WHERE did it happen?
- WHO is responsible?

Forward Looking
How can I avoid this in the future?

- Which carrier performs best?
- What shipping lane is lower risk?
- What is the seasonal impact?
- What is the impact of transshipments?
- Can adjusting packaging reduce risk?

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Current solutions are failing

Cumbersome

Data is mostly retrieved manually using USB to PC. Outputs are PDFs or CSV.

Confusing

Confusing displays and icons require manuals and training to understand and use.

Time Intensive

Data analysis must be performed using rudimentary software tools

No Insights

No centralized data storage or aggregation, no APIs for data integration and context.
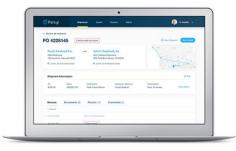
The Parsyl platform

Trek devices

Track temperature, humidity, light, impact and GPS. Small, cheap and easy to use with unmatched accuracy and operating range, all with a multi-year battery life.

Mobile app

Actionable information about your shipments in the palm of your hand. Automatic notifications upon arrival ensure timely resolution.

Web platform

See issues in context, including chain of custody, asset location, mode of transit, external weather, location and more, with data integrations, interactive timelines and collaboration tools.

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Cargo Insurance Reimagined

Leading insurers are tapping Parsyl to offer an improved insurance solution

Ascot and Beazley Launch $50M insurtech linked cargo consortium for SMEs

- Insurance Journal, Feb 2019

New AXA XL partnership enhances marine risk prevention

- Intelligent Insurer Nov 2018

Lloyd's syndicates partner with insurtech Parsyl for marine cargo

- Reinsurance News, Dec 2018

What we're looking for

Partnership with global operators to:

- Improve operations and handling of sensitive cargo in storage and transit

- Offer cutting edge sensor and data analytics solution to help you save money and reduce waste

- Work with cargo insurers to offer a bundled solution for sensitive cargo

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