

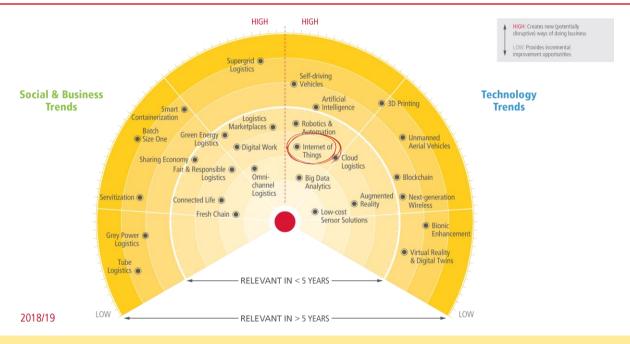
# Innovative Temperature Monitoring Solution

Blulog & DHL 22nd GCCA European Cold Chain Conference 21 March 2019 | Brussels





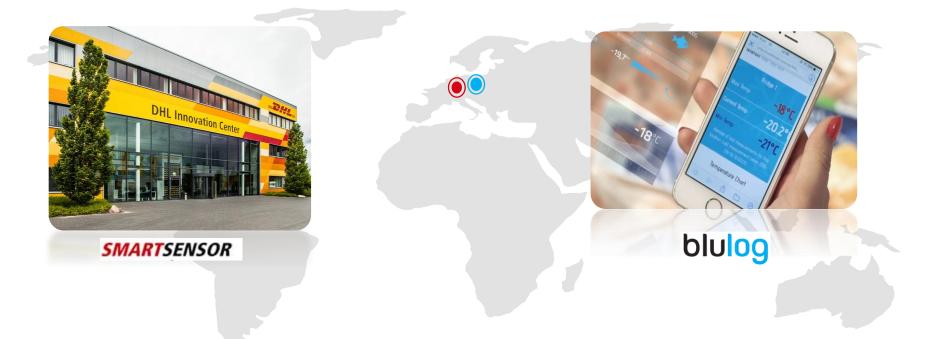
### The DHL Logistics Trend Radar 4.0





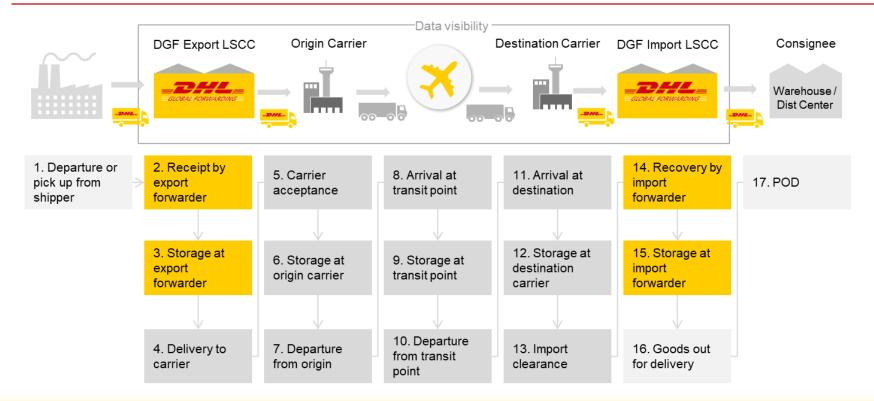


# Joint collaboration between Blulog and DHL





### DHL Thermonet – visibility on temperature controlled shipments





#### DHL SmartSensor RFID



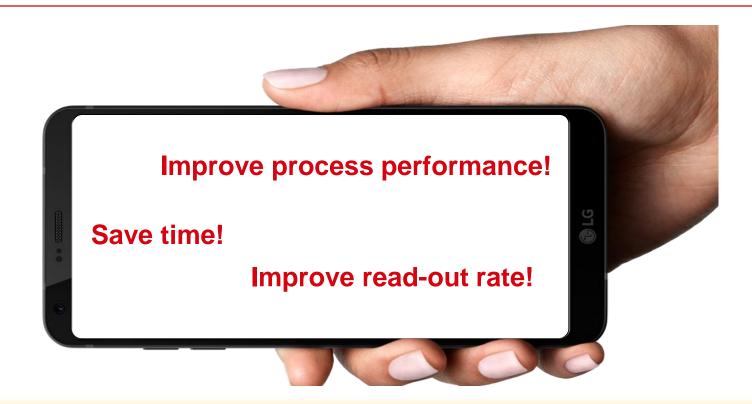
# THERMONET

- DHL SmartSensor RFID device in use since 2010
- 130,000 devices have been deployed
- >120 GB of data submitted
- > 200 million temperature measurements
- Full compliance with pharma requirements
   (EU GMP Annex 11, US 21 CFR Part 11, EU GDP)

>> Back in 2010 RFID was the state of the art technology to provide visibility

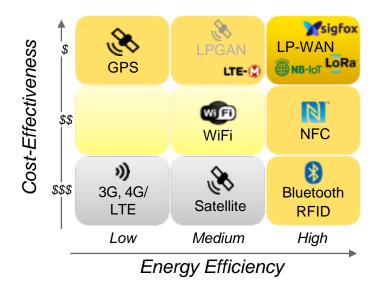


#### Purpose





#### 1st step: technology screening



















#### 2nd step: partnering with Blulog

- Several months of testing samples, audits and meetings
- BluLog temperature loggers already compliant with all regulations
- Adjustments and individualization accordingly to DHL needs
- Integration of two systems
- Facilitating use with highest quantity of shipments



The **engagement level** of the partners during the phase of testing and improvements allowed to come up with a great "new" product at the **next level** 





# 3rd step: rollout solution

#### **Prerequisites**

- ✓ Android phone
- ✓ Readout App
- ✓ Temp loggers







#### Immediate project payoff



Faster scanning of temperature data, w/o need for specific hardware

40% less spent on operations to get things done



Easy to use - everyone with a smart phone can do it

Removing obstacles to executing sensor readings



Ambient temperature data visible within seconds

Mobile App to gain instant access



Cost effective as compared to RFID

40% less expensive



#### Benefits from an open innovation approach



A simple **technology upgrade** can generate **significant benefits** in

- operational efficiency,
- process compliance,
- and cost

available for 3rd parties



#### **Questions? Contact us!**



**SMARTSENSOR** 

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# THANK YOU

